


AB's HONEY LABEL SPECIFICATIONS & GENERAL LABELLING GUIDE

This guide has been created to assist you in designing your own unique label. It has been created from our experiences and is in no way a legal guide. We recommend obtaining professional advice in the design and label requirements of your honey labels. Details provided are based on Australian requirements and are correct at time of preparation. International requirements may vary and need to be checked with the importing country.

<p>Nutritional Panels are required</p> <p>You can create your own by using the Nutritional Panel Calculator at foodstandards.gov.au</p> <p>Ingredients are required</p> <p>The word “Organic” is not recommended unless the claim is certified. You could use “100% Natural” instead.</p> <p>Your business details are required</p> <p>Business Name, Address, and Phone Number are required to aid in the rare event of a recall. Website and email address are recommended. If exporting details of importing agent are required.</p>	<p>LABEL REQUIREMENTS FOR AB'S HONEY</p> <p>Our preferred label maker is ULTRA LABELS: 07 3250 6000; www.ultralabels.com.au</p> <p>Labels that do not meet these specifications can not be applied without prior consultation.</p> <ul style="list-style-type: none"> • Label Material must be Poly (pp). We do not recommend high gloss. • Backing Paper: Opaque. • Adhesive: Semi-repositionable. Non-repositionable labels cannot be used. • Required Roll Direction: Left-Hand Leading Edge. • Required Roll Core Size: 76mm. <p>Recommended Dimensions (Rectangular):</p> <ul style="list-style-type: none"> • Small (250g) jars: 45mm high x 133mm wide. • Large (500g +) jars: 61mm high x 163mm wide. • A minimum area 8mm x34mm is required to print the batch number on. Black ink is used and printing is horizontal. <p><i>When ordering, always allow additional labels for set-up and wastage.</i></p> 	<p>Product Description</p> <p>This can include details about the product, allergens, and storage instructions.</p> <p>Batch Number required for traceability</p> <p>Best Before Date</p> <p>In Australia a Best Before date is not required for foods with a shelf life over 2 years, as per FSANZ advice, we recommend using a Best Before Date.</p> <p>If exporting formatting requirements will vary dependant on the country.</p>
--	--	--

<p>Barcodes Optional</p> <p>If you intend retailing your products, a barcode will assist stockists.</p> <p>A Google search will bring up where to obtain a barcode.</p>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Barcode</p> <p>Nutritional Panel</p> <hr/> <p>Ingredients</p> <hr/> <p>Your business details</p>	<p>YOUR BRANDING AND ARTWORK HERE</p>  <div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p>Product weight must be displayed: 250g</p> </div>	<p>Product Description</p> <hr/> <p>Batch Number</p>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Country of Origin</p>	<p>The Australian Country of Origin Logo is required</p> <p>These are available from the acc.gov.au website and are free to use.</p>
--	---	--	--	--	---

For Australian labelling laws, go to foodstandards.gov.au/industry/labelling

When making health claims: foodstandards.gov.au/industry/labelling/pages/nutrition-health-and-related-claims.aspx